



Ottawa

Connect. Equip. Succeed.

Invest in the Next Generation of Canadian Entrepreneurs: TieCon Canada Partnership Packages

Your Opportunity to Leave Your Mark on Canada's Entrepreneurial Community

[The Indus Entrepreneurs](#) (TiE) is one of the largest entrepreneurial organizations in the world. With more than 11,000 members in 17 countries, our organization is dedicated to the virtuous cycle of wealth creation and giving back to the community. TiE strives to generate and nurture entrepreneurship through networking, mentorship, global connectivity and education.

Serving as an optimal training and networking forum for Ottawa-based entrepreneurs, [TIE Ottawa](#) organizes and hosts more than 20 events each year. This fall, the Ottawa Chapter will host *TiECon Canada*, TiE's flagship entrepreneurial conference, on **October 31 and November 1, 2013**. This event will bring together hundreds of aspiring entrepreneurs, industry leaders, investors and other decision-makers, creating a unique opportunity for you to leave your mark on this growing entrepreneurial hub at a critical juncture in its development.

Ottawa is historically recognized as a government town and Canadian high-tech centre. Like many telecom-centric hubs around the world, Ottawa's booming technology sector suffered significant losses during the telecom bust, knocking out some of the region's largest innovators and employers.

Following a challenging recovery, our resilient city is thriving once again as entrepreneurs embrace emerging technologies and launch new companies. Ottawa is a new entrepreneurial city, and it is giving rise to a new breed of entrepreneur. TiECon Canada aims to fuel and accelerate this development. As a partner, you will play a pivotal role in helping us to achieve this objective.

Building on our theme, *Charting Entrepreneurial Frontiers: Connect, Equip and Succeed*, TiECon Canada aims to:

- **Inspire** entrepreneurs to pursue their dreams, push the boundaries of innovation and explore new business ideas;
- **Connect** entrepreneurs and SMEs to leaders, resources, experts and opportunities that accelerate innovation, learning and business growth; and
- **Equip** entrepreneurs to open new markets, forge new partnerships, and achieve commercial **success** as part of a thriving global entrepreneurial community.

This event will feature local, national and global experts from all spheres of business as we explore key entrepreneurial opportunities and challenges, and share lessons learned and recommendations that promote growth and success. As a partner, you will help to inspire and educate entrepreneurs and business leaders, and directly influence the further development of Ottawa as one of Canada's fastest growing entrepreneurial hubs.

TiECon Canada creates an opportunity to invest in the next generation of entrepreneurs and leave a legacy to Ottawa's entrepreneurial community. We look forward to working together to build successful industry leaders and companies that will shape the future of business and society.

TiECon Canada Partnership Packages

Gold Partner – \$15,000

As a gold partner, you will receive five complimentary passes to TiECon Canada and have the opportunity to:

- Serve as the sole host of one of the two TiECON Canada conference days with an introductory speaking opportunity
- Work directly with the TiECon committee to address your specific partnership objectives and garner customized exposure throughout TiECON Canada
- Attend a special reception and dinner with invited speakers, TiE Charter members and sponsors (by invitation only)
- Serve as a panelist or moderator of one conference session
- Achieve significant branding and visual exposure throughout the conference, on the TiECon Canada website and all related electronic communication; this includes the potential to contribute a full-page color article to the TiECON Canada brochure (maximum of 2,500 words) and promotional materials to the delegate welcome package; and recognition as gold partner in all TiECon Canada marketing material, banners and other signage
- Secure a prime exhibit location with 4' table and easel (with company name) on both days of the conference to enable networking, distribution of promotional materials, and delegate engagement

Silver Partner – \$10,000

As a silver partner, you will receive three complimentary passes to TiECon Canada and have the opportunity to:

- Attend a special reception and dinner with invited speakers, TiE Charter members and sponsors (by invitation only)
- Deliver brief opening remarks and introduce a keynote speaker or panel on the first day of the conference
- Serve as a panelist or moderator of a session on the second day of the conference
- Contribute a general interest article or story to the TiECON Canada brochure (maximum 1,000 words)
- Secure a prime exhibit location with 4' table and easel (with company name) on both days of the conference to enable networking, distribution of promotional materials, and delegate engagement
- Achieve significant branding and visual exposure throughout the conference, on the TiECon Canada website and all related electronic communication; this includes the potential to contribute a half-page color feature in the TiECON Canada brochure and

promotional materials to the delegate welcome package; and recognition as silver partner in all TiECon Canada marketing material, banners and other signage

Bronze Partner – \$5,000

As a bronze partner, you will receive two complimentary passes to TiECon Canada and have the opportunity to:

- Attend a special reception and dinner with invited speakers, TiE Charter members and sponsors (by invitation only)
- Contribute a general interest article or story to the TiECON Canada brochure (maximum of 500 words)
- Achieve significant branding and visual exposure throughout the conference, on the TiECon Canada website and all related electronic communication; this includes the opportunity to contribute promotional materials to the delegate welcome package; and recognition as bronze partner in all TiECon Canada marketing material, banners and other signage

If you would like to explore TiECon sponsorship opportunities, please contact Claude Haw at: chaw@venturecoaches.com

For additional information on TiE Ottawa, please visit: <https://ottawa.tie.org/>.